

**louis
poulsen**



Snow and Aeros win Red Dot Design Award

On 29 June, two of Louis Poulsen's newest offshoots, Snow and Aeros, received the prestigious Red Dot Design Award.

With more than 11,000 participants from 61 countries, Red Dot Design Award is one of the largest and most prestigious design competitions. In the Lighting category, awards were bestowed on the lighting fixtures Snow and Aeros designed by internationally renowned Louise Campbell and Ross Lovegrove, respectively. The awards were presented on 29 June at a festive ceremony at Essen Aalto Theatre in Germany.

Snow and Aeros were launched in spring 2009. Innovative and distinctive in design, both products drew instant attention and have been widely promoted by Danish and international press.

For more than eighty years, Louis Poulsen has collaborated with visionary architects and designers to produce innovative lighting solutions for buildings and their surroundings. The superior styling, craftsmanship and quality of Louis Poulsen products can be found in prominent projects worldwide.



Contact Light Resource for information on Louis Poulsen products.
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