

Terzani introduces their new 2010 catalogue.

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Their newest catalogue features the *Design & Precious* projects. Drawing from the wealth of knowledge and experience of Terzani craftsmen, *Precious* project truly elevates light to an art form. Using a unique combination of precious materials, artisan craftsmanship, respect for tradition and cutting edge technology, *Precious* project includes unique luxurious heritage pieces that define a new period in Italian craftsmanship. *Design* project also preserves the artisan traditions that have defined the Terzani brand and combines them with cutting edge technological advances. The balance created by this process results in fresh, exciting designs that speak to generations of design aficionados.

Terzani began as a creative design and production laboratory for lighting objects, with roots in the most noble craft traditions of wrought iron, carved wood and Murano glass.

In Paris 1985, Sergio Terzani met Jean François Crochet, who had experience as a creative Parisian designer. Together they updated the craft culture background, presenting it from a contemporary design angle.

Thus the philosophy behind Luce Pensata was born: lamps and objects as lighting sculptures, no longer accessories or cold technical supports but the animated, vital protagonists of living areas, with a completely original and identifiable character.



Contact Light Resource for more information on Terzani products.

reception@light-resource.com